

Community of Practice for Innovation

A Hampton Roads Quality Management Community

Strategy to differentiate Hampton Roads for its productivity and competitiveness

- Branding - Regional identity and core values
- Talent Acquisition - Sustained workforce development
- Innovation -Competitive talent-driven productivity
- Knowledge Networks - Regional communications plan
- Continuous Improvement - Lean/Six Sigma capabilities

We have taken action to establish the first two parts of the regional strategy. The CoP for Innovation is the third element. All parts integrate with the others, but must be taken separately to ensure practical focus of effort.

Dealing with change means scoping out new stuff, not relying on track-record data with run charts. Plans must be based on requirements and estimates, not audited records. Practitioners must expect that their initiatives will fail, and be ready to terminate them quickly when seen as the wrong choice. The challenge for innovation is cultural. More than the need for venture capital, business incubators, or mentors, the lack of innovative business development in the large majority of cases results from a culture of restriction.

With a Community of Practice for Innovation we can publicize the values appropriate to risk taking, and establish support networks among practitioners for collaboration.

Domain

Innovation Structure

Domain of the CoP will be Internal Innovation - the capacity of each organization to deal with change.

Drivers – Military, economic, technological, demographic change forces

Capability – Skills, structures and culture

Management – A community of practice structure to facilitate discussion and collaboration across regional organizations.

Community

Potential Community of Practice participants include the following.

Stihl

Earl
Lifetouch
Life Cycle Engineering
Amadas
Amsec-HII
NAVNETWARCOM
NAVFAC
Naval Expeditionary Combat Command
BASF
Bauer Compressors
Ferguson
Bosh Global Services
Canon
Swisslog
Maersk
HII-NNS

Agenda

Organizational meeting agenda

1. Charter
 - a. Expectations
 - b. Purpose
 - c. Participants
2. Wildly Important Goals
3. Resources
4. Change drivers
5. Change capacity
6. Change Management
7. Reading list
8. Agenda

Community of Practice Agenda draft

Annual Regional Forums

Kick off – 28 Sept 2011

Report out – Sept 2012

CoP Conference: Storyboard Competition/High Vis Award presentation publicity

Conference Linkage: ASNE's September 2012 Convention: Confidence in Fleet Readiness through Innovation, Best practices, and Engineered Standards.

Seminars:	SCM
	Common CPI Curriculum/qualifications

	Common performance criteria
	Q ¹² baseline for all CoP enterprises

Charter

Business/Communications Plan

A story of innovation: *Regional Competitiveness – Ready, Aim, FIRE!*
Read this story at: <http://www.hrgmc.com/PDF%20Files/Innovation.pdf>
