

Hampton Roads Quality Management Community

Elevator Speech

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Elevator speech

What the organization does
Benefits

Qualifications
Goals/Objectives

Mission
Examples

12-second speech

What the organization does

HRQMC is a regional Community of Practice focused on effective deployment of Continuous Improvement capabilities.

Benefits

Participation supports execution of CI initiatives, with regional networks, agendas, and collaboration opportunities.

1. Reduced costs for CI skill training
2. Basis for sustainment – regional agenda
3. Develops Regionalism which in turn supports greater competitiveness
4. Structure of DMAIC controls

30-second speech

What HRQMC Does:

HRQMC is a regional Community of Practice in support of enhanced and sustainable enterprise continuous improvement. Activities are focused on CI practices, the community is networked to support collaborative initiatives, and the agenda is structured to include a full cycle of enterprise and regional development functions.

Benefits:

There are many books and workshops on the skills of CI, but the hard problem is deployment. Additionally, in this economic circumstance, there's opportunity to address changes to the business model or significant realignments of enterprise value centers. It's the execution that's most difficult, and that's what the Community of Practice deals with.

Most important: our network and agenda integrates organizations which otherwise have difficulty collaborating because of their traditional "stovepipe" structure.

Qualifications:

Participants are the CI leaders of their organizations, supported by staffs of Black Belts. We are partnered with CI agencies and organizations across the state.

Goals:

To establish a sustained CI initiative throughout all regional enterprises.
2009 – Establish charter and basic agenda of the CoP
2010 – Initiate Regional Agenda
2011 – Deploy Collaborative Programs

3-minute speech

What HRQMC Does:

HRQMC is a regional Community of Practice in support of enhanced and sustainable enterprise continuous improvement. Activities are focused on CI practices, the community is networked to support collaborative initiatives, and the agenda is structured to include a full cycle of enterprise and regional development functions.

Benefits:

There are many books and workshops on the skills of CI, but the hard problem is to bring direct effort on the immediate and critical Wildly Important Problem every work center must overcome in order to improve. Additionally, in this economic circumstance, there's opportunity to address changes to the business model or to significant changes of particular segments of the enterprise. In each event, it's the execution that's most difficult, and that's what the Community of Practice deals with.

- Regionalism
- Test Labs
- CI Forums
- Community Training Opportunities
- Platforms for CI Champions

Qualifications:

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Most important: our network and agenda integrates organizations which otherwise have difficulty collaborating because of their traditional "stovepipe" structure.

Mission: To institutionalize sustained CI deployment among regional enterprises.

Goals: To establish a sustained CI initiative throughout all regional enterprises.

- 2009 – Establish charter and basic agenda of the CoP
- 2010 – Initiate Regional Agenda
- 2011 – Deploy Collaborative Programs

Examples/Projects:

- JIT Welding Rod/Office Supplies/Maintenance Materials
- Training programs that link to jobs – certificate work

Regional
Initiative
Agenda
Structure

- Promote regionalism
- Build and retain talent
- Transition to advanced

Collaborative CI among regional organizations

Agenda of regional practices and events

Survey and integrate the various communities/groups

Design, speed, logistics, customer satisfaction performance all significantly

manufacturing	improved
• Network knowledge assets	Link academic, tech transfer, etc.
• Energize the entrepreneurial economy	Establish base with Baldrige criterion